

ANNUAL SPONSORSHIP PACKAGES

	PLATINUM \$15,000	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500
Individual Memberships + One (1) designated voting member who represents the organization (Key Contact)*	15 Memberships	10 Memberships	6 Memberships	4 Memberships
Non-Member Passes for in-person or online events (Excluding Symposium and valued at \$45 per pass)	12 Passes	10 Passes	8 Passes	6 Passes
Non-Member Guest Passes for Virtual Speaker Series Events (Value \$20 per pass)	16 Passes	14 Passes	12 Passes	10 Passes
Opportunity to present at one WOL live in-person program, WOL Symposium, or Virtual Speaker Series Webinar (proposal must be submitted by sponsor, then reviewed and selected by programming committee)	✓	✓	✓	✓
Sponsor highlights in the WOL Connections Newsletter	2	2	1	1
Opportunity to write one article for the WOL blog/Newsletter per year (Article must be submitted by deadline and approved by WOL Marketing team prior to publication)	✓	✓	✓	✓
Company logo included in all email communications	✓	✓	✓	✓
Logo placement on WOL sponsorship page on the website and on the WOL website homepage with link to your organization	✓	✓	Logo placement on WOL sponsorship page on the website only	Logo placement on WOL sponsorship page on the website only
Recognition on WOL Social Media Channels (copy can be provided by sponsor but must be approved by WOL)	3x per year	3x per year	2x per year	1x per year
Opportunity to submit a video that will be posted on social media (this is in addition to the social media recognition listed above)	30 second video	30 second video		
WOL Symposium Package	Revolutionary Sponsorship Inclusions (excluding additional memberships)	Connector Sponsorship Inclusions (excluding additional memberships)	Advancing Sponsorship Inclusions (excluding additional memberships)	Supporting Sponsorship Inclusions (excluding additional memberships)

*Additional memberships can be purchased for employees at a discounted rate of \$100 per year for Individual memberships, \$150 a year for Premier memberships