

SPONSORSHIP PACKAGES

SYMPOSIUM BENEFITS

	ROCKSTAR SPONSOR \$11,000 (LIMITED TO 1 SPONSOR)	REVOLUTIONARY SPONSOR \$6,500 (LIMITED TO 5 SPONSORS)	CONNECTOR SPONSOR \$3,750 (LIMITED TO 10 SPONSORS)	ADVANCING SPONSOR \$2,250	SUPPORTING SPONSOR \$750 (LIMITED TO MEMBER FIRMS/COMPANIES WITH UNDER 5 EMPLOYEES)
Symposium sponsorship	Exclusive sponsorship of pre-event dinner with opportunity to address attendees up to two minutes	Group sponsorship of speed networking and opportunity to host a table discussion during this session	Group sponsorship of breakfast networking	Group sponsorship of buffet luncheon	
Symposium logo placement	Premium placement on registration bags	Placement on registration bags			
Symposium presentations	Two-minutes for video and/or live remarks during Symposium, with video sent out in post event thank you email One minute live remarks at pre-Symposium event	One-minute video to be played live at the event and sent out in post event thank you email	Thirty-second video to be played live at the event and sent out in post event thank you email		
Symposium program booklet	Full page – back cover	Full page	Half page	Quarter page	Quarter page
Symposium gift bag (item provided by sponsor)	✓	✓	✓	✓	
Post Symposium email	Two dedicated emails	Two dedicated emails	One dedicated email		
Symposium tickets	5 tickets (more at cost)	3 tickets	2 tickets	1 ticket	1 ticket

ANNUAL BENEFITS

Annual meeting and Event sponsorship	1 minute video or remarks at Annual meeting and exposure at bootcamp	1 minute video or remarks at virtual program and exposure at bootcamp	Exposure at bootcamp		
WOL social media	Four standalone posts and general sponsor thank you post	Two standalone posts and general sponsor thank you post	One standalone post and general sponsor thank you post	General sponsor thank you post	
WOL membership(1 year)	5	3	2	1	

ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Recognition on Symposium signage
- Your logo in the Symposium program guide
- Access to Symposium registration list after the event for those that opt in to share information
- Logo on WOL Website for 1 year
- Consideration for speaking and moderating opportunities at the Symposium, Bootcamp, Virtual Programming and In-Person Events (not guaranteed and subject to programming need)

SYMPOSIUM AD OPTIONS

- Half page: \$500
- Quarter page: \$300

SYMPOSIUM PROGRAM BOOKLET ADVERTISING SPECIFICATIONS

- Full page: 5" w x 8" h
- Half page: 5" w x 3.875" h
- Quarter page: 2.375" w x 3.875" h

Note: Text for dedicated emails and social media posts to be provided by Sponsor, subject to approval by WOL.