

SPONSORSHIP PACKAGES

	 ROCKSTAR SPONSOR Regular: \$10,000 Early Bird: \$7,000 (LIMITED TO 1 SPONSOR)	REVOLUTIONARY SPONSOR Regular: \$6,500 Early Bird: \$6,000 (LIMITED TO 5 SPONSORS)	CONNECTOR SPONSOR Regular: \$4,000 Early Bird: \$3,500 (LIMITED TO 10 SPONSORS)	ADVANCING SPONSOR Regular: \$2,500 Early Bird: \$2,000	SUPPORTING SPONSOR Regular: \$850 Early Bird: \$750 (LIMITED TO MEMBER FIRMS/COMPANIES WITH UNDER 5 EMPLOYEES)
Annual meeting and event sponsorship	1 minute video or remarks at Annual Meeting	1 minute video or remarks at Virtual Programming Committee or Regional Virtual Event			
Symposium sponsorship	Exclusive sponsorship of pre-event dinner with opportunity to address attendees up to two minutes	Group sponsorship of speed networking and opportunity to host a table discussion during this session	Group sponsorship of breakfast networking or closing reception	Group sponsorship of buffet luncheon	
Symposium logo placement	Premium placement on registration bags	Placement on registration bags			
Symposium presentations	Two-minutes for video and/or live remarks during Symposium, with video sent out in post event thank you email One minute live remarks at pre-Symposium event	One-minute video to be played live at the event and sent out in post event thank you email	Thirty-second video to be played live at the event and sent out in post event thank you email		
Symposium program booklet	Full page – back cover	Full page	Half page	Quarter page	Quarter page
Symposium gift bag (item provided by sponsor)	✓	✓	✓	✓	
Post Symposium email	One dedicated email	One dedicated email			
WOL social media	Two standalone posts and general sponsor thank you post	Two standalone posts and general sponsor thank you post	One standalone post and general sponsor thank you post	General sponsor thank you post	
Symposium tickets	5 tickets (more at cost)	3 tickets	2 tickets	1 ticket	1 ticket
WOL Memberships (1 year)	5	3	2	1	

ALL SPONSORSHIP OPPORTUNITIES INCLUDE:

- Recognition on Symposium signage
- Your logo in the Symposium program guide
- Access to Symposium registration list after the event for those that opt in to share information
- Logo on WOL Website for 1 year
- Considered for speaking or moderating at the Symposium (proposal must be submitted by sponsor, then reviewed and selected by programming committee)
- VIP sponsorship networking event

SYMPOSIUM AD OPTIONS

- Half page: \$500
- Quarter page: \$250

SYMPOSIUM PROGRAM BOOKLET ADVERTISING SPECIFICATIONS

- Full page: 5" w x 8" h
- Half page: 5" w x 3.875" h
- Quarter page: 2.375" w x 3.875" h

Notes: Text for dedicated emails to be provided by Sponsor, subject to approval by WOL