

**WOL SPONSORSHIP PACKAGES**

		<b>REVOLUTIONARY SPONSOR \$6,000 (LIMITED TO 3 SPONSORS)</b>	 (LIMITED TO 1 AVAILABLE)	<b>ADVANCING SPONSOR \$2,000</b>	<b>SUPPORTING SPONSOR \$750 (LIMITED TO SOLOS AND SMALL FIRMS/COMPANIES WITH UNDER 5 EMPLOYEES)</b>
<b>Symposium sponsorship</b>	Exclusive sponsorship of pre-event dinner with opportunity to address attendees up to two minutes	Exclusive sponsorship of breakfast networking or closing reception	Sponsorship of speed networking and opportunity to host a table discussion during this session	Group sponsorship of buffet luncheon	n/a
<b>Symposium tickets</b>	5 tickets, with unlimited opportunity to purchase tickets at cost	3 tickets	2 tickets	1 ticket	1 ticket
<b>Symposium logo placement</b>	Choice of placement on nametag lanyard, nametags or registration bags	Choice of placement on nametag lanyard, nametags or registration bags			
<b>Symposium videos</b>	Two-minute video to be played live at the event and sent out in post event thank you email	Two-minute video to be played live at the event and sent out in post event thank you email	One-minute video to be played live at the event and sent out in post event thank you email		
<b>Symposium program booklet advertisement space</b>	Full page – back cover	Full page	Half page	Quarter page	Quarter page
<b>Symposium remarks</b>	One-minute at pre-event & Symposium	One-minute at Symposium			
<b>Symposium gift bag (item provided by sponsor)</b>	✓	✓	✓	✓	
<b>Annual meeting recognition</b>	Recognition at annual membership meeting including video, remarks and one dedicated email				
<b>WOL website recognition</b>	Logo on website year-round Logo on Symposium page	Logo on Symposium page	Logo on Symposium page	Logo on Symposium page	Logo on Symposium page
<b>WOL social media</b>	Two standalone posts and general thank you to our sponsors post	Two standalone posts and general thank you to our sponsors post	One standalone post and general thank you to our sponsors post	General thank you to our sponsors post	
<b>Post Symposium email</b>	One dedicated email following Symposium	One dedicated email following Symposium			
<b>WOL membership</b>	One-year individual membership for five people	One-year individual membership for three people	One-year individual membership for two people	One-year individual membership	

**ALL SPONSORSHIP OPPORTUNITIES INCLUDE THE FOLLOWING**

- Your organization recognized during the Symposium on signage
- Your logo in the Symposium program guide
- Access to Symposium registration list after the event for those that opt in to share information
- Opportunity to be considered for speaking moderator at the WOL Symposium (proposal must be submitted by sponsor, then reviewed and selected by programming committee)
- VIP sponsorship event in June 2023

**SYMPOSIUM AD OPTIONS**

- Half page: \$500
- Quarter page: \$250

**SYMPOSIUM PROGRAM BOOKLET ADVERTISING SPECIFICATIONS**

- Full page: 5" w x 8" h
- Half page: 5" w x 3.875" h
- Quarter page: 2.375" w x 3.875" h

Note: Text for dedicated emails to be provided by Sponsor, subject to approval by WOL.