

WOL SPONSORSHIP PACKAGES

	ROCKSTAR SPONSOR \$10,000 (LIMITED TO 1 SPONSOR)	REVOLUTIONARY SPONSOR \$6,000 (LIMITED TO 3 SPONSORS)	CONNECTOR SPONSOR \$3,500 (LIMITED TO 8 SPONSORS)	ADVANCING SPONSOR \$2,000	SUPPORTING SPONSOR \$750 (LIMITED TO SOLOS AND SMALL FIRMS/COMPANIES WITH UNDER 5 EMPLOYEES)
Symposium sponsorship	Exclusive sponsorship of pre-event dinner with opportunity to address attendees up to two minutes	Exclusive sponsorship of breakfast networking or closing reception	Sponsorship of speed networking and opportunity to host a table discussion during this session	Group sponsorship of buffet luncheon	n/a
Symposium tickets	5 tickets, with unlimited opportunity to purchase tickets at cost	3 tickets	2 tickets	1 ticket	1 ticket
Symposium logo placement	Choice of placement on nametag lanyard, nametags or registration bags	Choice of placement on nametag lanyard, nametags or registration bags			
Symposium videos	Two-minute video to be played live at the event and sent out in post event thank you email	Two-minute video to be played live at the event and sent out in post event thank you email	One-minute video to be played live at the event and sent out in post event thank you email		
Symposium program booklet advertisement space	Full page – back cover	Full page	Half page	Quarter page	Quarter page
Symposium remarks	One-minute at pre-event & Symposium	One-minute at Symposium			
Symposium gift bag (item provided by sponsor)	✓	✓	✓	✓	
Annual meeting recognition	Recognition at annual membership meeting including video, remarks and one dedicated email				
WOL website recognition	Logo on website year-round Logo on Symposium page	Logo on Symposium page	Logo on Symposium page	Logo on Symposium page	Logo on Symposium page
WOL social media	Two standalone posts and general thank you to our sponsors post	Two standalone posts and general thank you to our sponsors post	One standalone post and general thank you to our sponsors post	General thank you to our sponsors post	
Post Symposium email	One dedicated email following Symposium	One dedicated email following Symposium			
WOL membership	One-year individual membership for five people	One-year individual membership for three people	One-year individual membership for two people	One-year individual membership	

ALL SPONSORSHIP OPPORTUNITIES INCLUDE THE FOLLOWING

- Your organization recognized during the Symposium on signage
- Your logo in the Symposium program guide
- Access to Symposium registration list after the event for those that opt in to share information
- Opportunity to be considered for speaking or moderating at the WOL Symposium (proposal must be submitted by sponsor, then reviewed and selected by programming committee).
Subject to availability and approval by WOL.
- Participation in VIP sponsorship event in 2023

SYMPOSIUM PROGRAM BOOKLET ADVERTISING SPECIFICATIONS

- Full page: 5"w x 8"h
- Half page: 5"w x 3.875"h
- Quarter page: 2.375"w x 3.875"h

Note: Text for dedicated emails to be provided by Sponsor, subject to approval by WOL.