



WOL Member Spotlight Questionnaire

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The Wochner Law Firm LLC

Tell us about your firm including: history, specialization, and years in business.

After spending 15 years at a large national law firm, first as an associate and then as a partner, I was recruited to join the largest majority female owned firm in Chicago. Most recently, thanks to my deep consumer financial services background, I've expanded my practice to include transactional work in the areas of probate, estate and trust planning, estate and trust administration as an owner of the Wochner Law Firm LLC located just north of Chicago.

What's an interesting fact about you or your firm most people don't know?

I grew up and have lived in Chicago and its suburbs since my parents moved their family first from Texas and then Minnesota. My firm provides me with the opportunity to serve clients from Chicago and its suburbs as well as national clients with Chicago-based interests. I love that the firm has such a diverse client base.

What's a favorite moment of your career so far?

Being empowered to make the decision to practice law with new colleagues alongside my husband, John, as co-owners of the Wochner Law Firm LLC.

What challenge are you most proud of overcoming?

As an introvert, I was able to surround myself with strong, professional women to learn how to network, connect people and generate business.

Tell us about your morning ritual.

Check my Outlook emails while peacefully enjoying morning coffee before presiding over the joyful chaos of preparing my three sons for school.

What advice would you offer new business owners?

Be patient, "no" means "no, right now" not "no forever" and remember that your reputation is your greatest asset.

What do you wish you had known before starting your own business?

I wish I had known just how empowering it is to practice law on behalf of my own clients while making my own schedule.

How can you help other WOL members improve their business?

Reinforce how important it is to network and stay connected in a meaningful way to people. WOL is a great platform to practice, hone and refine these skills with a dynamic, national membership.

How has your WOL membership been of value to you and your career?

I am overwhelmed by the generosity of time, talent and advice from fellow WOL members. Not only has WOL connected me to lawyers practicing in both firm and legal entrepreneurial settings in Chicago, it has given me and my firm access to current resources that might otherwise be cost-prohibitive for our four-attorney firm.

Guilty Pleasure: What can you not live without?

Texting my sisters who live across the country to share the humor we find in our daily comings and goings and a great pedicure.